

## **PAY YOUR DUES CONTEST RULES**

For Murs 3:16 and Guerilla Union, PAID DUES means supporting underground Hip Hop artists who deliver conscious lyrics, stinging political commentary and quality DJ performances. The artists in the 2008 PAID DUES Festival Series have paid their dues, are you down to pay yours?

We want to know: what does PAID DUES mean to you and how willing are you to pay your dues, just like the artists?

Here is your chance to win the ultimate PAID DUES experience!!!

The winner, hand picked by MURS 3:16, will win a trip for two to the closing PAID DUES show in Berkeley to see De La Soul, Blackalicious, Little Brother and more! That's not all, you and a friend get to watch the show in style with limited-backstage fan-access and a special meet-and-greet with the man who made PAID DUES possible, Murs 3:16!

If you thought that was sick; SanDisk wants to ensure you have the ultimate music experience with the SanDisk Power-Pack! The winner also receives the latest in smart phone technology. Take communication to the next level with the new TyTN II by HTC. With a SanDisk 2-gig memory card and reader, you can store all the content you want and take with you anywhere! All this brought to you by SanDisk, enabling the future of music.

Wait, there's more! Winner also receives a hot pair of professional headphones from Skullcandy and one pair of Vans "Era" shoes!

### **How do I enter this contest?**

1. Create the most creative video-essay explaining what Paid Dues means to you. Post Video on your Myspace page. Maximum length: 1 minute 30 seconds.
2. Complete the PAY YOUR DUES Check-list:
  - Customize your Myspace Page Using the Paid Dues Theme
    - The Paid Dues Theme includes using color schemes, banners, and artwork from the Paid Dues Myspace site, and promoting artists associated with the Paid Dues Festival. Visit [www.myspace.com/paidduesfestival](http://www.myspace.com/paidduesfestival) to access banners, icons, and images.
  - Post a Paid Dues Bulletin
  - Put all Paid Dues Artists, Sponsors/ Media Partners, Guerilla Union and Paid Dues on your top friends
  - Send a shout-out (leave a comment) on all the Paid Dues artist's Myspace pages
    - Please see: Paid Dues Artist Section below for complete list
  - Send a shout-out (leave a comment) on all Sponsors and Media Partners supporting Paid Dues

- Please see: Paid Dues Media Partner and Sponsor Section below for complete list
  - Register and post a comment on the Guerilla Union message board in the Pay Your Dues Contest Forum
    - Go to: <http://www.guerillaunion.com/boards>
3. Once you complete all the steps, send an email to [contest@guerillaunion.com](mailto:contest@guerillaunion.com) . The subject line must read: I'm Down to Pay My Dues. Include the following information in the body of the email:
- Full name
  - Email address
  - Phone number
  - Home address
  - Link to your Myspace page
  - Screen name on Guerilla Union message boards
  - Attach screen shots in 4 separate folders (Send as zip-files) to the email:
    - Paid Dues Bulletin
      - (1) posted Paid Dues Bulletin
    - Artist Shout-Outs
      - (1) posted comment from as many artist's Myspace pages
    - Media Partner/ Sponsor Shout-outs
      - (1) posted comment from as many sponsor and media partner's Myspace pages
    - GU Message Board
      - (1) posted comment on Guerilla Union's Pay Your Dues forum

Submission deadline is Friday, June 6<sup>th</sup> at 12 noon PST. No more submissions will be accepted after this time/date.

**Eligibility:** All Entrants must be 18 years of age as of date of entry and must be a legal resident of the 50 United States and the District of Columbia. Employees of Guerilla Union and Paid Dues, their parents, subsidiaries, affiliated companies, and agents and the immediate family (defined as parents, spouse, children, siblings, grandparents) of each such employees, and all those with whom such employees are domiciled, are NOT eligible. All federal, provincial, state, and local laws and regulations apply.

You must be able to travel for dates of show in order to win prize package.

Keep the Pay Your Dues video-essay posted on your Myspace page as well as Paid Dues as your Myspace theme until the winner has been announced. Complete the Pay Your Dues Check-list with as many screen-shots as you can get.

All submissions will be reviewed for: customized Myspace pages, number of screen-shots and creativity of the Pay Your Dues video-essays. Murs 3:16 will personally choose one contestant with the most creative video-essay and the most screen-shots as the grand-prize winner. ALL DECISIONS with regard to the awarding of the prizes, the selection of the winner and the interpretation of these rules shall be final. Each contestant, by virtue of entering the contest, agrees to accept all such decisions and agrees to abide by all rules and regulations set forth.

The grand-prize winner will be announced on [www.myspace.com/paidduesfestival](http://www.myspace.com/paidduesfestival) on Monday, June 9th at 5pm PST. His/her video-essay will be posted on the Paid Dues Myspace page. GU staff will contact the winner by phone and email. Travel and Hotel accommodations for two will be provided. However, ground transportation to and from the airport, hotel and venue will not be provided. Winner will pick up tickets and credentials at the Will Call Box Office day of the show. The Prize-Package will be shipped to the winner's home address prior to the show.

**Miscellaneous:** All entries become the sole property of Sponsor(s) and none will be returned. In the event of a dispute, entries made by Internet will be deemed made by the authorized account holder of the e-mail address submitted at the time of entry. The "authorized account holder" is deemed the natural person who is assigned to an e-mail address by an Internet access provider, service provider or other online organization that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. A potential winner may be requested to provide Sponsor(s) with proof that the potential winner is the authorized account holder of the e-mail address associated with the winning entry. If for any reason the Contest is not capable of running as planned, including due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failure, human error or any other causes beyond the control of Sponsor that corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Contest, Sponsor(s) reserve(s) the right in [its/their] sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the Contest. Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. The Sponsor(s) [is/are] not responsible for any problems or technical malfunction of any telephone network or lines, computer online systems, servers, or providers, computer equipment, software, failure of any e-mail or entry to be received by Sponsor(s) on account of technical problems or traffic congestion on the Internet or at any web site, any combination thereof, or otherwise, including any injury or damage to entrant's or any other person's computer related to or resulting from participation or downloading any materials in the Contest. Sponsor(s) [is/are] not responsible for late, lost, illegible, incomplete, stolen, or misdirected entries. CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF

CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR(S) RESERVE(S) THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

By participating in the Contest, each participant agrees to release and hold the Sponsor and the employees, officers, directors, shareholders, agents, representatives of the Sponsor, its parent companies, affiliates, subsidiaries, advertising, promotion, and fulfillment agencies, and legal advisors, harmless from any and all losses, damages, rights, claims and actions of any kind in connection with the Sweepstakes or resulting from acceptance, possession, or use of any prize, including without limitation, personal injury, death, and property damage, and claims based on publicity rights, defamation, or invasion of privacy. Any use of robotic, automatic, programmed or similar entry methods will void all such entries by such methods.

Below is the complete list of PAID DUES artists, sponsors and media partners:

**Paid Dues Artists:**

- Rakim: <http://www.myspace.com/rakim>
- De La Soul: <http://www.myspace.com/delasoul>
- GZA: <http://www.myspace.com/gza>
- Blackalicious: <http://www.myspace.com/blackalicious>
- Sage Francis: <http://www.myspace.com/sagefrancis>
- Little Brother: <http://www.myspace.com/littlebrother>
- Hieroglyphics: <http://www.myspace.com/hieroglyphics>
- Murs 3:16: <http://www.myspace.com/murs>
- 9<sup>th</sup> Wonder: <http://www.myspace.com/9thwondermusic>
- Buckshot: <http://www.myspace.com/buckshot>
- Supernatural: <http://www.myspace.com/mcsupernatural>
- Scratch: <http://www.myspace.com/scratchloss4wordz>
- Yak Ballz: <http://www.myspace.com/yakballz>
- Sollilaquists of Sound: <http://www.myspace.com/sollila>
- Braille: <http://www.myspace.com/braillebrizzy>
- B. Dolan: <http://www.myspace.com/bdolan>

**Paid Dues Sponsors and Media Partners:**

- Vans: <http://www.myspace.com/vansshoeco>
- Skullcandy: <http://www.myspace.com/skullcandy435>
- Myspace.com (A Place for Hip Hop): <http://www.myspace.com/hiphop>

- Frank 151: <http://www.myspace.com/distroleague>
- Ballerstatus: <http://www.myspace.com/ballerstatuscom>
- Dubcnn: <http://www.myspace.com/dubcnn>
- Mass Appeal: <http://www.myspace.com/massappealmagazine>
- Okayplayer: <http://www.myspace.com/okayplayer>
- Philaflava: <http://www.myspace.com/philaflava>
- Underground Hip Hop: <http://www.myspace.com/ughhmyspace>
- Hip Hop Dx: <http://www.myspace.com/hiphopdx>
- Vibe: <http://www.myspace.com/vibemagazine>